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**Press Announcement
FOR IMMEDIATE RELEASE
The Woodlands, Texas**

March 1, 2005, The Woodlands, Texas, Case Sales and Marketing LLC. launches its new Communications Solutions business.

Two former Vice Presidents from Enterprise Rent-A-Car Company, Marty Landry and John Landsbaum have joined forces in this business communication focused business.

"We did quite a bit of research on the direction of corporate branding and communications and in that process found several cutting edge products that we believe will improve the ROI of our clients" said principal Marty Landry.

Both Landry and Landsbaum built business units for Enterprise Rent-A-Car; growing turn-around projects at 40% annual rates in their geographic territories. Their expertise in sales, marketing and the convergence of the two led to these incredible successes.

"Marty and I have talked about working together for years and Case is giving us an opportunity to pool our talents, find "best in class" products and help other companies attain results that they've always wanted" said John Landsbaum.

Case Sales and Marketing provides Communication Solutions through their partnerships with industry leading companies.

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